

POSITION DESCRIPTION

Title:	Graphic Designer
Award:	Social, Community, Home Care and Disability Services Industry Award
Classification:	Level 5

Position Objective:

The designer will support the Communications and Design team within Anglicare. We are seeking a creative and versatile individual to join our team as a graphic designer, web designer, and video maker. This hybrid role is ideal for individuals who thrive in a collaborative environment and are excited to utilise their design and multimedia skills to support meaningful causes.

Role description:

At Anglicare, this role will play a pivotal role in shaping how we communicate our mission and services through creative, impactful, and responsive design. Supporting a diverse range of programs—including Disability Services, Foster Care, Early Learning, and Retirement Living—this role will help bring our values to life visually.

This role requires a flexible and collaborative mindset, along with a passion for design that makes a meaningful difference. This role will thrive in a dynamic environment where creativity supports both strategic initiatives and day-to-day operations.

Primary Responsibilities:

- Develop and deliver engaging content, campaigns, and promotional materials across digital and print platforms.
- Take ownership of Anglicare's visual identity, ensuring consistency and bold, on-brand execution.
- Collaborate across service areas to tailor design solutions for varied audiences and strategic goals.
- Contribute to storytelling that reflects Anglicare's mission of care, inclusion, and community support.

- Develop creative visual content for print and digital platforms, including brochures, posters, social media graphics, reports and presentations.
- Coordinate regular publications and ensure our voice is inclusive, bold and on-brand.
- Work across teams to deliver digital campaigns that support our frontline services, advocacy wins, and fundraising goals
- Manage multiple design projects simultaneously, meeting deadlines and maintaining attention to detail.
- Prepare artwork for print production and liaise with external suppliers as needed.
- Contribute to the development of visual assets for websites and digital communications.
- Maintain an organised archive of design files and assets, ensuring accessibility and version control.
- Stay up to date with design trends, tools and technologies to continuously improve creative output.
- Ensure the website is user-friendly, accessible, and visually engaging.
- Collaborate with staff to update content and improve site functionality.
- Plan, shoot, and edit short videos for social media, events, and promotional use.
- Create animations or motion graphics to enhance storytelling.
- Manage video assets and ensure quality and consistency.

Qualifications:

- Bachelor's degree in graphic design, Visual Communication, Digital Media, or a related field.
- Or Diploma in graphic design, Visual Communication, Digital Media, or a related field with substantial experience
- Experience working in the not-for-profit or community sector(desirable)

Key skills and experience:

- Proven experience in graphic design, web design, and video production
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)
- Ability to manage multiple creative projects and meet tight deadlines
- Excellent verbal and written communication skills
- Strong collaboration skills, including working across cross-functional teams
- Adaptability and a flexible approach to shifting priorities and creative briefs

- Passion for using design to support social impact and community engagement
- Comfortable contributing creatively to both strategic and day-to-day design tasks in a dynamic environment

Key knowledge areas:

- Solid understanding of visual storytelling, branding, and user experience
- Familiarity with web design tools and digital content platforms
- Knowledge of accessibility standards in design and web.

Other Requirements

- A current driver's licence.
- A current Working with Children Check.

Reports to:

Senior Manager, Communications and Events